

Media Kit

2021

Evian
tourisme & congrès

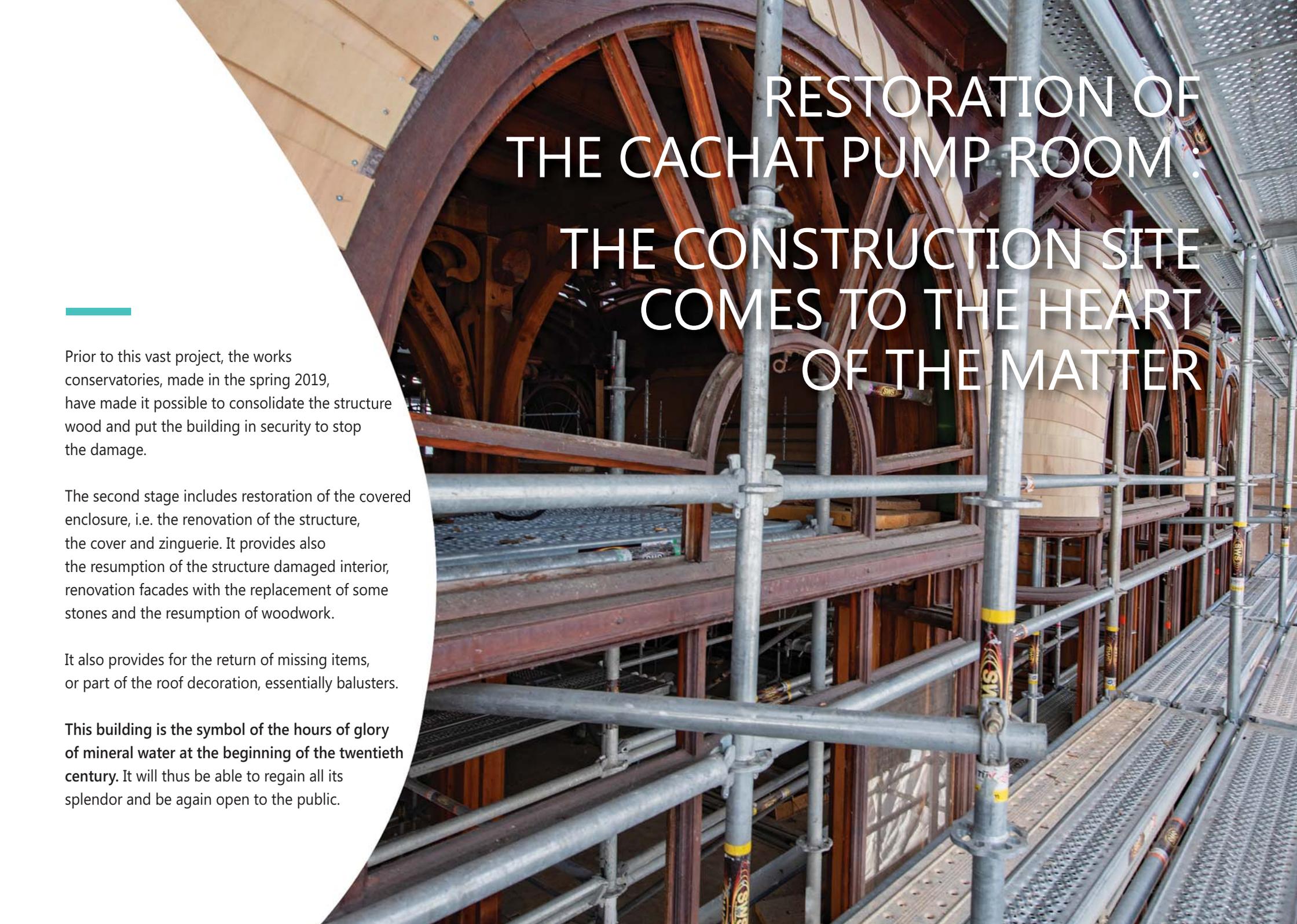
EVIAN AND THE OBJECTIVES OF SUSTAINABLE DEVELOPMENT



The City of Evian has decided to place at the heart of its actions the 17 objectives of sustainable development developed by the UNO.

Objectives:

Act locally for the protection of the planet and the well-being of Evianais.

The image shows the interior of a large, arched structure, likely a pump room, during a restoration project. The wooden framework of the arches is visible, with intricate carvings. The space is filled with metal scaffolding, indicating ongoing construction or repair work. The lighting is bright, highlighting the textures of the wood and metal.

RESTORATION OF THE CACHAT PUMP ROOM: THE CONSTRUCTION SITE COMES TO THE HEART OF THE MATTER

Prior to this vast project, the works conservatories, made in the spring 2019, have made it possible to consolidate the structure wood and put the building in security to stop the damage.

The second stage includes restoration of the covered enclosure, i.e. the renovation of the structure, the cover and zinguerie. It provides also the resumption of the structure damaged interior, renovation facades with the replacement of some stones and the resumption of woodwork.

It also provides for the return of missing items, or part of the roof decoration, essentially balusters.

This building is the symbol of the hours of glory of mineral water at the beginning of the twentieth century. It will thus be able to regain all its splendor and be again open to the public.

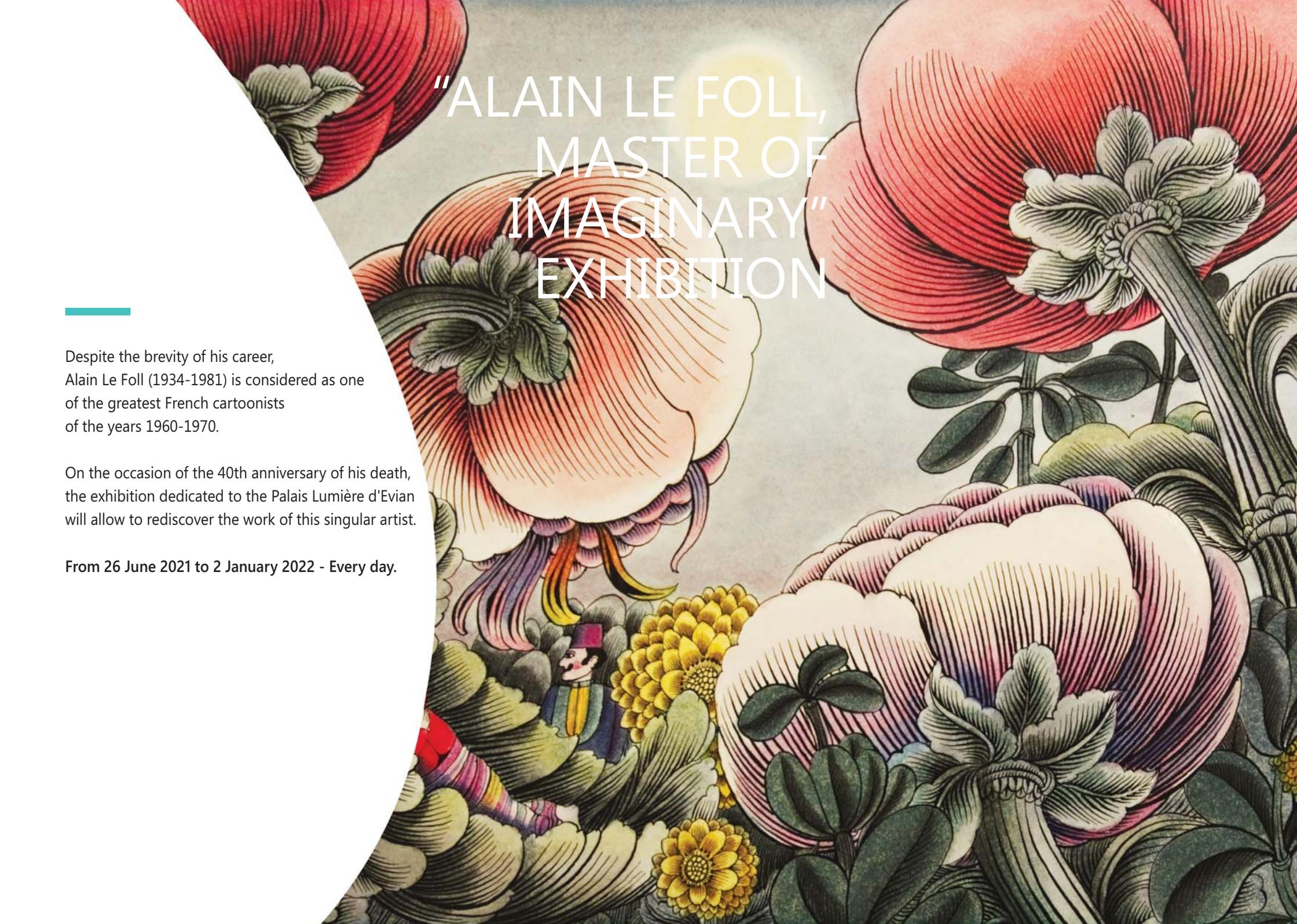
PARIS 2024 "LAND OF GAMES" LABEL

Created from the perspective of the Paris Olympic Games 2024, this label allows all territories who wish to take part the **Olympic and Paralympic adventure**, by putting more sport in the life of people and by making them live the event.

Eager to get even more involved, the City has also applied to become a preparation centre at the Games to welcome delegations World Olympic and Paralympic Games entire.

FIERS
DE REJOINDRE
L'AVENTURE
TERRE DE JEUX 2024

TERRE
2024
DE JEUX



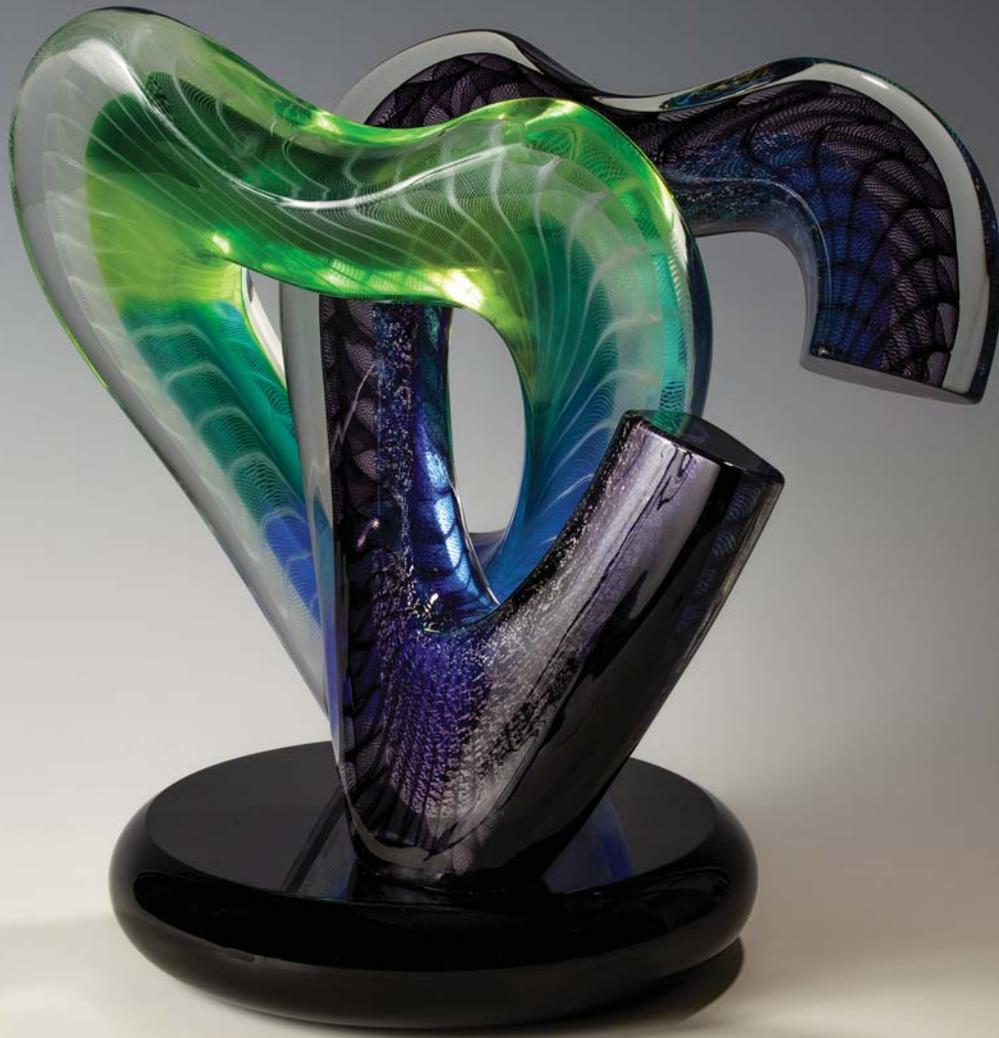
"ALAIN LE FOLL, MASTER OF IMAGINARY" EXHIBITION

Despite the brevity of his career, Alain Le Foll (1934-1981) is considered as one of the greatest French cartoonists of the years 1960-1970.

On the occasion of the 40th anniversary of his death, the exhibition dedicated to the Palais Lumière d'Evian will allow to rediscover the work of this singular artist.

From 26 June 2021 to 2 January 2022 - Every day.

ART OF CONTEMPORARY GLASS EXHIBITION



Gribaldi House presents an exhibition dedicated to creation contemporary glass.

This one is in an unprecedented context the gift of **the Denise and Marcel Heider Collection** at the City of Evian, of which a selection will be presented for the first time, unveiling part of the intimate choices that the constitute and make his identity.

Around this selection have been collected other works of artists whose names, for the most part, are part of the Heider collection.

Until October 3 - Daily

#05

LIFESTYLE & TOURISME
ART DE VIVRE &
INSPIRATIONS TOURISTIQUES

EVIAN

A NEW DIGITAL MAGAZINE

**Evian,
singulièrement
plurielle!**

**Evian,
singularly plural!**



ZINE OFFERT
#05 JUIN 2021
TOURISME.COM

Evian Tourism and Congress adapts and offers its magazine in paper and digital form, but in two different versions.

This digital format offers unpublished videos, original articles and a regularly updated agenda.

A TOURIST PASS FOR LEMAN FRANCE

Léman France is the grouping of 6 tourist offices that work together for the promotion and tourism development of territories near Lake Geneva on the French side.

From 30 June, they offer their visitors the **first Tourist Pass** that allows **access free or discounted** at more than 50 sites or activities to (re)discover lake or mountain side.

EXPÉRIENCE
LAKE GENEVA
IN A BIG WAY

A PARTIR DE
€8



THE Amundi evian CHAMPIONSHIP

Franck Riboud, President of the Evian Championship, and Yves Perrier, Chief Executive Officer of Amundi - the European leader in asset management - announced that Amundi will become, for a period of five years, the title partner of the Women's Golf Major, The Evian Championship.

On this occasion, the tournament is renamed The Amundi Evian Championship.

Amundi thus enters the Sponsors Club of the tournament. This partnership will allow the tournament to continue to develop its international power in the service of women's global golf. In fact, as of 2021, staffing will be increased to \$4.5 million.

A \$400,000 increase that confirms Major's position at the top of the women's golf tournament hierarchy alongside the US Women's Open and AIG Women's Open.



22-25
JUILLET
2021

A white silhouette of a golf trophy with a flag on top, positioned to the right of the date text.

SUMMER WILL BE HOT



evian par

concerts 🎵
cinés plein air 🎬
chantons live ! 🎤
expoéthique 🖼️
déambulations 🚶
manèges 🎡
place aux artistes 🎨
spectacles jeune public 🎭

du **JUILLET 19** au **AOÛT 29**

www.ville-evian.fr

Evian Commercies
bleu
haute savoie
La Région
TOUPINE

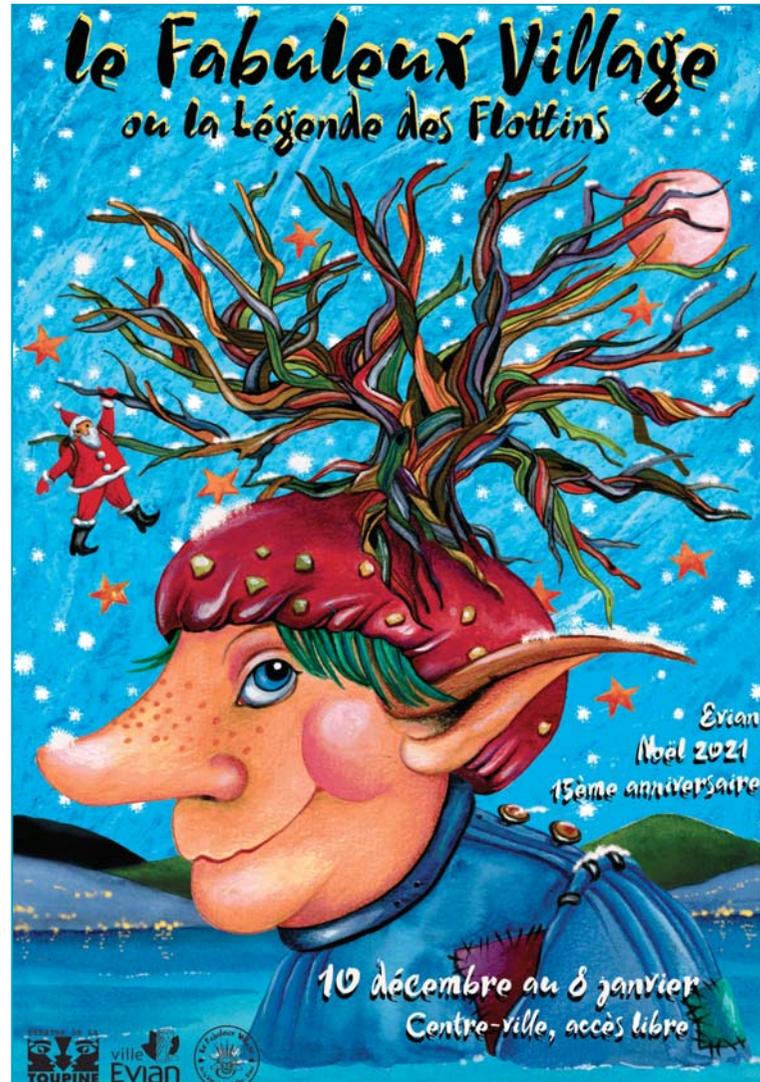
ville Evian

Like last year, the event service of the city offers a varied and rich program for the summer season while taking into account the sanitary measures imposed.

The Place Charles de Gaulle will therefore be animated throughout the weeks by concerts, children's shows, cinema sessions, karaoke and also strolling shows and rides of La Toupine theater.

Program from 19 July to 29 August on ville-evian.fr

THE FABULOUS VILLAGE IS BACK



Cancelled due to health restrictions last year, Flottins Village returns to Evian this year and extends its stay by a week!

Evian will therefore be adorned with floating wood sculptures and animated by small wild beings from 10 December to 8 January.



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